



MAIL BOXES ETC.®
#PeoplePossible

Time to restart your business

With MBE solutions





15.3%

of total sales in 2020
was purchased online*

£11.4 billion

was invested in the logistics
sector in the first part of 2020*

Open for business?

We're emerging from lockdown, and there has never been a better time to reboot your business. The landscape may have changed, but there could be opportunities you hadn't considered before.

If yours is a B2C operation, you'll have seen how fully consumers embraced e-commerce in the past year, developing online shopping habits that will be hard to break. You may have had to rethink your retail strategy, but if you haven't fully explored the options available to sell online, now is the time.

If you sell to business customers, you will know some sectors have struggled really hard to stay afloat, while others pivoted, flexed their resources and made the most of new opportunities.

As you prepare to restart, you'll want to explore how best to position your business to provide all the support your customers are looking for.

And we're here to help.



Safety first

While we don't yet know what the 'new normal' will look like, one thing is certain. Everyone will be a lot more cautious about hygiene and personal space, and agile businesses will need to respect people's reservations about jumping back into pre-Covid paradigm.

At Mail Boxes Etc. our essential post and mailbox services continued throughout lockdown, which taught us a lot about trading safely, and we also developed a range of contactless print, courier services and shipping solutions designed to minimise face-to-face contact.

Everyone's excited about the release from lockdown. Help reassure your customers and staff that the new normal is a safe place to be.

- Contactless Print** - ask us for prices for a huge range of popular print items
- Contactless Shipping** - ask us for prices for UK, Ireland and worldwide courier services
- Mailing Address/Mailbox Solutions** - working from home? Choose a professional business address, to keep your home and business lives separate.



Reach out

As they gain confidence to do all the things they've been missing for so long, people will be uniquely open to marketing messages and ready to be impressed by new opportunities.

It's time to focus on promoting your business, learning the lessons that 2020 has taught us:

Be agile

Reach out to your clients wherever they are. We can help you ship to customers all over the world.

Great customer relationships are built on trust

Reach out to new clients and deepen relations with existing ones. We're here for your digital and physical communications with design and print that gets your message across.

Make sure you're seen

Where do your customers look when they're buying products and services? Create new opportunities by exploring new channels to market.



Simplify your logistics

Make it quick and easy for customers to get your products. With MBE as your shipping partner, you can focus on what you do best and leave the rest to us.

Our unique shipping service offers you a range of leading carriers plus expert advice and support.

- One monthly invoice to simplify payment*
- Shipments fully monitored for total peace of mind
- Expert packing for safe transit
- We help with the paperwork, including customs requirements and Brexit regulations



Best foot forward

Now could be the perfect time to tweak your image. Does your brand still reflect what your business is about? Are you still targeting the same demographic or trying to enter new markets?

Reboot your brand with a new look. We can help you refresh your image – online and offline – with our design and print services.

- Logo design
- Business stationery
- Marketing literature – digital and print
- Copying, scanning and shredding
- Web banners and email signatures

It's time to get back to business

With MBE solutions

Contact your local
MBE centre today



post, parcel & print centre

mbe.co.uk/business

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